



## **Freelance.com enters into a partnership with INOP'S to become the French leader in liberated work**

Press release - 18 June 2020 - **Freelance.com** (Euronext Growth Paris - FR0004187367 - ALFRE), the benchmark global platform for the talent - business ecosystem, has announced that it has acquired a majority stake in INOP'S, the <sup>leading</sup> network of digital experts (70,000 experts). INOP'S achieved a turnover of €84M in 2019, up 52%.

Today, in a constantly changing world of work, Freelance.com supports talents and companies by providing a range of solutions (talent sourcing, resource management, wage portage, payroll, compliance, international mobility, etc.) and personalised support to offer freedom and security to organisations and individuals.

With this operation, Freelance.com significantly strengthens its expertise in digital, complements its service offering (with an increased capacity in particular for fixed-price contracts, offers dedicated to the public sector, management of large-scale programmes, etc.) and will be able to draw on the largest ecosystem of 70,000 experts in SMEs and digital start-ups.

Freelance.com thus strengthens its position as the leader in liberated work and offers talents and companies more intelligent solutions to facilitate value creation and innovation.

### **Sylvestre Blavet, CEO of Freelance.com:**

*"We are delighted with the merger with INOP'S, a profitable and fast-growing company. This is a new step that will enable us to consolidate our leadership in a young market with immense potential and where much remains to be done. The world of work is changing and we want to support the societal changes that are taking place. With INOP'S, we are completing our service offer to address the needs of both talents and companies as widely as possible.*

*The future looks extremely interesting and exciting for all our teams and all those involved in liberated work."*

### **Laurent Lévy, Chairman of INOP'S:**

*"I am delighted with this merger with the Freelance.com group and our shared ambition to launch a major industrial project with all our teams. In an economic environment that is moving towards more value for talent and agility for large organisations, a strong dynamic of our respective teams to disrupt the market, a ethos of innovation deeply rooted in the genes of our organisations... this merger was so obvious!*

*This new 360° approach to the strong complementarity of our know-how will immediately benefit all our private & public sector clients."*

### **About INOP'S**

Created in 2009, INOP'S has built the first network of digital experts bringing together more than 70,000 SMEs, startups and freelancers (within its XXE platform dedicated exclusively to the freelance community). INOP'S' mission is to bring these hyper-experts into major private and public sector accounts to accelerate their digital transformation. Big data, AI, dematerialisation, mobility, digital workplace, smart city... INOP'S is today positioned on all the major issues of the digital revolution. INOP'S supports 26 major private sector accounts and more than 300 public sector players (ministries, local authorities, institutions, etc.) throughout France, through more than 70 framework contracts and referrals. For more information on INOP'S: [www.inops.fr](http://www.inops.fr)

### **About the Freelance.com group**

At the heart of the transformation of the world of work, Freelance.com is the benchmark global platform for the talent - business ecosystem. Its range of solutions - talent recruitment, resource management, wage portage and compliance, etc. - freeing up energies so that talent can have the greatest impact where it is used. Simple, easy to read, intelligent and collaborative, these solutions make life easier for companies and talents, accelerate their success and contribute to the development of liberated work with humanity and responsibility. A pioneering and daring player, Freelance.com has continued to expand its know-how to master the entire ecosystem between companies and talent, with more than 1 million people using its platforms. With 15 regional branches and 6 international locations (France, Germany, Morocco, Singapore, Switzerland, UK), the Freelance.com group achieved a turnover of €237M in 2019. The Freelance.com group is listed on Euronext Growth in Paris.

Text: FREELANCE.COM

ISIN Code: FR0004187367

Mnemonic code: ALFRE

Number of shares comprising the share capital:

36,423,699 More information on [Freelance.com](http://Freelance.com)

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