



Laurent Levy, new Managing Director of Freelance.com

Press release - 8 July 2020

Freelance.com (Euronext Growth Paris - FR0004187367 - ALFRE), the leading global platform for the talent - business ecosystem, announces the appointment of Laurent Levy as Deputy CEO, effective 8 July 2020, to accelerate the development of the French leader in liberated work.



For more than twenty years, Laurent Levy has created, organised and managed high-growth activities within major digital services companies (DSC), including Steria, Transiciel, Capgemini and Atos Origin, as Director for France and as a member of the management committee. He was the founder and manager of the European Security Centre for the Capgemini Group (ESEC) for 5 years, before extending his scope of activity to the creation and management of transversal IT-Consulting and transformation activities for large organisations. In 2009, he founded INOP'S with a simple idea: to give key accounts direct access to the best digital experts.

In 11 years, INOP'S has developed a disruptive model of high value-added intermediation between major accounts and the leading network of digital experts (made up of 800 SMEs, start-ups, specialist consultancies and independent experts). INOP'S shows an average growth of 40% over the last five years.

On June 18, 2020, Freelance.com concluded a partnership with INOP'S in order to create the French leader in freelance work. Freelance.com has thus complemented its range of services - talent sourcing, resource management, wage portage, payroll, compliance, international mobility - with new solutions: increased capacity for fixed-price contracts, offers dedicated to the public sector, management of large-scale programmes, etc. The new Group has 200 employees and more than 1 million users of its platforms.

Laurent Levy's first task as Managing Director of Freelance.com will be to implement the industrial and commercial synergies of the two newly merged entities.

“Beyond building a new intermediation model between companies and talents, our ambition is to transform the intellectual services market in depth. For example, our solutions are a real alternative to the traditional large service and consulting companies.” explains Laurent Levy, Managing Director of Freelance.com.

About INOP'S

Created in 2009, INOP'S has built the first network of digital experts bringing together more than 70,000 SMEs, startups and freelancers (within its XXE platform dedicated exclusively to the freelance community). INOP'S' mission is to bring these hyper-experts into major private and public sector accounts to accelerate their digital transformation. Big data, AI, dematerialisation, mobility, digital workplace, smart city... INOP'S is today positioned on all the major issues of the digital revolution. INOP'S supports 26 major private sector accounts and more than 300 public sector players (ministries, local authorities, institutions, etc.) throughout France, through more than 70 framework contracts and referrals. For more information on INOP'S: www.inops.fr

About the Freelance.com Group

At the heart of the transformation of the world of work, Freelance.com is the global reference platform for the talent - business ecosystem. Its range of solutions - talent recruitment, resource management, wage portage and compliance, etc. - freeing up energies so that talent can have the greatest impact where it is used. Simple, easy to read, intelligent and collaborative, these solutions make life easier for companies and talents, accelerate their success and contribute to the development of liberated work with humanity and responsibility. A pioneering and daring player, Freelance.com has continued to expand its know-how to master the entire ecosystem between companies and talent, with more than 1 million people using its platforms. With 15 regional branches and 6 international locations (France, Germany, Morocco, Singapore, Switzerland, UK), the Freelance.com group achieved a turnover of €237M in 2019. The Freelance.com group is listed on Euronext Growth in Paris.

Text: FREELANCE.COM

ISIN Code: FR0004187367

Mnemonic code: ALFRE

Number of shares comprising the share capital:

36,423,699 More information on Freelance.com

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| GROUPE FREELANCE Claude TEMPE Vice- Chairman Tel.: +33 (0)1 80 48 70 00 ctempe@freelance.com | GEN-G Joseph de Beco Press Relations Mob.: +33 (0)6 49 75 42 42 joseph.debeco@gen-g.com |
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